

Nashville Business Journal - October 12, 2007

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Friday, October 12, 2007

Viridian named high rise project of year by national magazine

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The Veridian luxury condominium tower in downtown Nashville has been named the 2007 High Rise Project of the Year by Multifamily Executive magazine.

The award is given by the magazine annually to the top residential project taller than 12 stories. The 31-story tower on Church Street was developed by **Giarratana Development** and **Novare Group Holdings LLC** and the developers accepted the award at a gala in Las Vegas.

Viridian was recognized for its impact on residential growth in downtown. Before the Veridan groundbreaking, just 10 condominium units were located in downtown's central business district.

Viridian sold out six-months before completion and after it opened to the public, a flurry of residential developments were launched throughout the city.

Viridian contains the first grocery store in downtown Nashville since 1967.

"Because there are so many great developments from coast to coast, it is truly an honor for Viridian to be recognized on a national level," said Tony Giarratana, president of Giarratana Development in a release.

Each year, Multifamily Executive honors developments demonstrating innovation, efficiency and positive impact on the community. The magazine is a national publication covering construction, management and finance in the multifamily housing industry.

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